

# RAFLABOUTMEE

## RABOUT ME E



PERSONAL INFORMATION

Mobile: 021 217 1213

Email: design@andrewgrmiller.com
Website: www.andrewgrmiller.com
Citizenship: British / New Zealand

Address: 35 Kingston St, Albert Town, Nr Wanaka

RELEVANT QUALIFICATIONS Digital Advertising Certificate – Hubspot Academy, Dec '22

Adobe Certified Expert – Certification in progress

Dreamweaver Intermediate Certificate – Dec '06, ACE Training, Wellington

BA(hons) Visual Arts & Culture – July '97, Manchester, England

RELEVANT SKILLS

Professional knowledge of the major programmes from Adobe Suites (Photoshop, InDesign, Illustrator, Dreamweaver, Premiere and Acrobat) Creative Cloud and earlier. Social Media Manager - Meta and Google

Business advertiser

Industry knowledge of both Mac and Windows operating systems. Educators knowledge of Microsoft Office suite and Google suite.

EMPLOYMENT SUMMARY Freelance Graphic & Web Designer/Social Media Manager Mar '05 to present day – Wanaka, NZ.

Graphic & Web Designer/Social Media Manager/Photographer/Videographer Sep '16 to Jan '22 – Mount Aspiring College, Wanaka, NZ.

Graphic Designer/Digital Illustrator Nov '15 to Aug '16 – Brio Leisure, Chester, UK.

Graphic & Web Designer/Social Media Manager/Photographer Mar '05 to May '15 – Mount Aspiring College, Wanaka, NZ.

Graphic Designer Sep '03 to Aug '04 – em-financial, Chester, UK.

Freelance Graphic Designer '98 to '03 – UK, Australia & Thailand.

Graphic Designer Oct '97 to Oct '98 – Box & Cox, Bristol, UK.

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EMPLOYMENT DETAILS

### Freelance Graphic & Web Designer/Social Media Manager Wanaka NZ, Mar '05 to present day

Working with a number of local clients, ranging from building contractors to investment bankers. Providing corporate re-branding, promotional materials, signage, logos and websites, among other things. Drawing on my experience in the design world to create functional graphics to compliment any commercial area. Driving projects from conception to print. Managing social media profiles, which includes providing the full range of imagery, copy and scheduling services.

#### Graphic & Web Designer/Social Media Manager/Photographer/Videographer Mount Aspiring College, Wanaka, NZ. Sep '16 to Jan '22

A full time role completing a number of widely varying, marketing and branding projects, from signage to portable expo displays for different departments of the college.

Maintaining and updating the college's online presence, including creating all of the involved graphics. Designing, creating and maintaining the extensive websites including all of its graphical content. Also instructing and facilitating staff computing professional development.

#### **Graphic Designer**

Brio Leisure, Chester, UK. Oct '15 to Aug '16

Designing all aspects of visual and digital material for a group of exciting, expanding leisure centres. Creating campaigns from concept to delivery. Reinforcing a brand across multiple medium, lifesize mascots to swimming pool signage, boardroom brochures to billboards. Completing 500 print jobs worth £70,000 in 10 months, plus additional digital advertising and website components.

#### Graphic & Web Designer/Social Media Manager/Photographer/Videographer Mount Aspiring College, Wanaka, NZ. Apr '05 to May '15

Built a position from part time to full time, extending roles and responsibilities. See above for more details. Left position to return after extended sabbatical.

#### Graphic Designer/Artist

em-financial, Chester, UK. Sep '03 to Dec '04

Working within a small marketing team for a rapidly expanding company, creating original artwork for a huge number of projects. From re-branding the national corporate identity to managing the website design. Executing promotional exhibitions and releasing work on a national stage. Working on output to web, digital and professional print where everything required acute eye to detail due to the financial figures involved. Being a small team in a rapidly expanding reasonably sized company required excellent time and project management skills to keep ahead of the game.

### Freelance Graphic Designer UK, Australia & Thailand. '98 to '03.

Numerous temporary design contracts ranging from corporate design in AXA Insurance, Melbourne, to nightclub promotions at Po Na Na in Edinburgh. Clothing designs, to dive school murals. Using numerous design packages such as Quark, 3D Max, Corel Draw, Paint, Freehand, Adobe InDesign, Illustrator & Imagemaker and Microsoft Office.

#### Graphic Designer

Box & Cox Creative Solutions, Bristol, UK. Oct '97 to Oct '98

Working as part of a small team in an independent film and television production company as a Mac & PC designer and finished artist. Closely liaising with artists and the other members of the team from conception to press, creating dynamic ideas in an exciting and intense working environment.

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PERSONAL INTERSESTS

My two boys, 15 and 14, and my wife leave me little spare time, but with the few moments I have, I follow my passion for coaching, playing and supporting the beautiful game, football.

I love the outdoors which includes walking and skiing in the beautiful New Zealand wilderness. I also have a healthy interest in music and films, plus a love of the visual arts, which has captivated me all my life.

PERSONAL INFORMATION

I have an easy going, friendly nature that enables me to interact and communicate very effectively with my peers and associates.

Either working self-directed on my own, or as a member of a team, I am equally happy. I am driven when it comes to my work and cannot rest until a project comes up to the very high standards that I set myself.

Whether working, or in life generally, I relish a challenge and enjoy learning new skills.

Apart from minor football injuries, I am generally in excellent health.

I have a full, clean, driving licence.

CHARACTER REFEREES

Darren Simmons, Marketing Manager, JetBlack Cycling darren@jetblackcycling.com

Claire Easterbrook, ILC Manager, Mount Aspiring College cbeareasterbrook1@gmail.com

Kate Bull, General Manager, Watertight Systems Wanaka kate@watertightsystems.co.nz

**PORTFOLIO** 

Please view a selection of my work at my website www.andrewgrmiller.com

